



## Assalamu Alaikum!

Welcome to the first issue of Memon World, the WMO quarterly newsletter. Containing news and events of WMO Chapters around the world, we hope to keep you connected with the worldwide Memon community, while keeping you informed of new developments, current projects and other news.

## Next AGM: June 22nd-24th in London

**South African Chapter** - Contribution of R350,000 for emergency assistance in Somalia

**Pakistan Chapter** - Continuation of Education for All and Professional Education Scheme programmes  
Opening of Memon Institute of Hijama Therapy in Karachi

**Pakistan Ladies' Wing** - Eid Milan MeraAngney Mein (Mother-daughter get-together)  
TEAM - Together Everyone Achieves More Symphony in Fashion

**Sri Lanka Chapter** - Successfully concluded 'Go Beyond Excellence' motivational programme

**International Ladies Wing** - Champions cause of Children with Special Needs Exhibition at 2011 AGM in Dubai Launch of Memon Connections matrimonial service

## PAKISTAN

The Pakistan Chapter of WMO is among one of the most active branches. Helping hundreds of children and youth achieve their dreams of becoming successful professionals, the Chapter has undertaken education as a key focus and operates the Education for All and Higher and Professional Education schemes.

The Education for All scheme accommodates 7400 students in primary and secondary levels & the Professional Education Scheme assists 761 students pursuing higher education including Medicine, Dentistry, Accountancy & Law.

With annual costs for the two schemes running at around US\$ 1.7 million for student fees and assistance, the two schemes rely on donations for their continuance and success. With the dreams and futures of thousands of children and young adults depending on these projects, generous donations will be very welcome.

In addition, the Chapter also declared open the Memon Institute of Hijama Therapy (MIHT) in Karachi in February this year. The clinic offers treatment based on Hijama, recommended by the Sunnah of The Holy Prophet (sal). Since the Clinic runs on a non-profit basis the cost of treatment is very reasonable, and the number of patients seeking treatment has been rapidly increasing since its inception.

## PAKISTAN LADIES' WING

The Pakistan Ladies' Wing is among the most active chapters within the WMO and is exemplary in their dedication towards assisting and maintaining strong ties within the community.

The many events organized by this chapter include:

**T.E.A.M. (Together Everyone Achieves More)**

**MereyAngney Mein (Mother-Daughter Get-Together)**

**Eid Milan**



### **Symphony in Fashion**

In December 2011 the Ladies' Wing put on a much-anticipated and enjoyed fashion show. The ladies were out in force as displayed their creative skills in friendly competition. The latest trends and fashions sashayed by on the catwalk in a tantalizing display of the ladies' talents, tastes and sophistication.

An exhibition held in conjunction with the Fashion show gave the ladies an opportunity to display their handiwork, which included items such as garments, handicrafts, art, curios and home accents, at closer quarters. The response was great, sales were high and the event was a huge success. Congratulations to the Ladies' Wing on a job well done.

## **SOUTH AFRICA**

As the humanitarian crisis in Somalia continued to worsen, the WMO South African chapter decided to contribute financial aid where it was most needed and made a humanitarian donation of R350,000 to Gif Of Givers, an Islamic Charity in South Africa, to be channelled towards assisting Somalia. The chapter plans to contribute R150,000 to Al-Imdaad which will be channelled towards aid and relief activity in Somalia.

The chapter is targeting a monthly Zakaat collection of R100,000 of which R45,000 has already been promised by members. Other members who would like to contribute towards this worthy cause may request details of donation methods from the Chapter.

## **SRI LANKA**

The Sri Lankan Chapter identified Self Improvement as a worthy project and organized an informative and educational workshop for its members.

Conducted by Mr. Riaz Hassen, Managing Director Mayfair Lanka Ltd. and Eswaran Brothers Group, the 'Go Beyond Excellence' programme offered some useful insights into self-improvement and self-motivation. He shared the strategies and success stories of successful and high-profile Memons in order to inspire listeners to reach their maximum potential in both personal and public life.

Mr. Hassan who is a Chartered Marketer and motivational speaker who has conducted motivational and leadership sessions for key corporate clients in India, Sri Lanka and Pakistan, including the State Bank of India and the Softlogic Group and DHL in Sri Lanka.

## **INTERNATIONAL LADIES WING**

A big shout-out to the ladies for all their hard work throughout the year. The Ladies have outdone the men in keeping the spirit of the WMO alive, with a host of initiatives and activities throughout the year.



**Children with Special Needs**

The Ladies' Wing has decided to adopt the cause of Children with Special Needs for the year 2012 and plans to organize many awareness and fund raising activities in this regard. The initiative will be formally launched at the WMO AGM to be held in London on June 23rd 2012.

The Ladies Wing plans to distribute money tills among Memonbusiness organizations in all Chapter countries as well as among the community, encouraging them to save towards a worthy cause.

To further engage the youth in the project, a competition will be held among them to design an eye-catching logo, tagline and design for the till, with the winner announced at the AGM.

**International Exhibition**

The ladies also had an opportunity to display their creativity and talent at the Ladies Wing Exhibition during the WMO AGM in Dubai last year. Ladies involved in small scale and home based businesses put on an impressive display of products for the public and received a huge response.

**Memon Connections**

Love is in the air with "Memon Connections" a new and exciting match-making service especially Memonyouth.

With friends and relatives spread around the world, making new friends and maintaining relationships can become difficult. Memon Connections aims to help young adults find their soul mates through a confidential matrimonial introduction service that ensures privacy and anonymity. Don't waste a single moment as the love of your life could be just an email away.

Hurry – before your mothers beat you to it! Fill in your on-line applications at [memonworld.com](http://memonworld.com) and wait for the emails to start pouring in.

